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Risk Reward	Cash Flow & Targets	Marketing Monitor	Rating Report	Quick Check	Crop History	Services	Your Account	Lending	Help



<< Click the icon to the left to view a short tutorial on this part of the Market Data service.

Farm Marketing Progress Monitor New Crop

Current Planned Crop

Corn

Print View

NEW CROP Marketing as of 2/14/2014 for year ending : 31-Dec-2014

Crop Type	Continuous or Double Crop	Dryland	Irrigated or Semi-Irr.		
Number of Acres:	<input type="text" value="0.00"/>	<input type="text" value="500.00"/>	<input type="text" value="125.00"/>	Sale Month:	<input type="text" value="November"/>
Estimated Crop Yield:	<input type="text" value="0.00"/>	<input type="text" value="100.00"/>	<input type="text" value="190.00"/>	Cash Target Price :	<input type="text" value="4.75"/>
Your % Share of Acres:	<input type="text" value="0.00"/>	<input type="text" value="90.00"/>	<input type="text" value="100.00"/>	Estimated basis:	<input type="text" value="-0.35"/>
Qty Reserved for Feed or Seed:	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	Target Dollars:	<input type="text" value="\$326,563"/>
RP or YP Units:	<input type="text" value="0"/>	<input type="text" value="32,500"/>	<input type="text" value="17,500"/>	Total RP-YP:	<input type="text" value="50,000"/>
Number of Units to Sell:	<input type="text" value="0"/>	<input type="text" value="45,000"/>	<input type="text" value="23,750"/>	Total Units to Sell:	<input type="text" value="68,750"/>
				# of Review Years:	<input type="text" value="15"/>
Sale Type: <input checked="" type="checkbox"/> Put Option <input type="checkbox"/> Basis Contract <input type="checkbox"/> Hedge Order <input type="checkbox"/> Minimum Price Contract <input type="checkbox"/> Min/Max					
Click on the sale type above for an explanation of the various marketing strategies.					<input type="button" value="Edit Crops"/> <input type="button" value="Reset"/> <input type="button" value="Update"/>

* The program assumes pre-harvest cash sales, short Futures hedges (or any other marketing technique with non-delivery risk) of up to 20% on continuous or double crop, 40% on dry land, 50% on semi-irrigated, 60% on irrigated can be made under our Rules of Risk review. Please check each "sale type" listed above that you will consider using as a part of your marketing plan.

Actual Marketing Plan Strategies Completed

		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Date	Sale Type	Cash Sale Units	Hedged Units	Price per Unit	Total Dollars Received	Units Unsold or Hedged	Target \$ Left	New Target per Unit	% of Total
8/31/2012	Cash Sale	10,000	0	\$6.10	\$61,000	58,750	\$265,563	\$4.52	14.5%
Notes: Elevator Contract # 1							<input type="button" value="Edit"/>	<input type="button" value="Delete"/>	
2/14/2014	Cash Sale	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>					
Notes: <input type="text" value="maximum of 45 characters"/>							<input type="button" value="Add"/>		
Summary Totals		10,000	0	\$6.10 Average	\$61,000	58,750	\$265,563	\$4.52	14.5%

Planned Marketing Strategies

Order	Sale	Market	Plus	Cost	Target	%
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Date	Sale Type	Units	Price	Basis(-)	(if any)	Price	Total	
2/14/2014	Cash Sale	10,000	\$4.90	\$0.00	\$0.00	\$4.90	14.5%	
Notes:	Offered to Elevator A					Sold!	Edit	Delete
2/14/2014	Put Options Order	20,000	\$5.20	-\$0.35	\$0.25	\$4.60	29.1%	
Notes:	Order Placed Broker A					Sold!	Edit	Delete
2/14/2014	Cash Sale	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>			
Notes:	<input type="text" value="maximum of 45 characters"/>						Add	

Odds of Success of Planned Marketing Strategies from February 14, 2014 to the end of the Sale Month

	Sale Month	Cash Target Price	Cash Basis	Other costs	Futures Target Price	Current Dec - 14 Futures	Futures Move Needed	Target Probability		Move Probability	
								Last 15 Years	Similar Years	Last 15 Years	Similar Years
<i>Target</i>	Nov	\$4.75	(\$0.35)	\$0.00	\$5.10	\$4.58	\$0.52	33.3%	40.0%	53.3%	60.0%
<i>Planned</i>	Nov	\$4.90	(\$0.35)	\$0.00	\$5.25	\$4.58	\$0.67	33.3%	40.0%	40.0%	60.0%
<i>Planned</i>	Nov	\$4.60	(\$0.35)	\$0.25	\$5.20	\$4.58	\$0.62	33.3%	40.0%	40.0%	60.0%

You will receive an email alert when one of your targets is at or within \$0.05 of being reached.

Based on your cash price of \$4.15 on 2/11/2014 times the unsold units of 58,750, your potential income is **\$21,749 below** your target dollars of \$326,563

If your actual marketing is combined with the planned marketing strategies and the remaining production is sold at your cash target price you would arrive at total dollars of \$338,563.

This would be \$12,000 over your target dollars. Your average price would be \$4.92.

Target Order Summary Total:	44%
Combined Sales and Orders:	58%

Similar Years

The Years considered **Similar** are: 1998, 2005, 2008, 2009, 2010

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