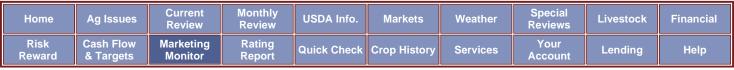
PO Box 90 Oberlin, Kansas 67749 Phone: (800) 867 - 8289 www.marketdatainc.com Email: gloho@marketdatainc.com

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Farm Marketing Progress Monitor New Crop



NEW CROP Marketing as of 2/14/2014 for year ending: 31-Dec-2014

Crop Type	Continuous or Double Crop	Dryland	Irrigated or Semi-Irr.			
Number of Acres:	0.00	500.00	125.00	Sale Month:	November	
Estimated Crop Yield:	0.00	100.00	190.00	Cash Target Price :	4.75	
Your % Share of Acres:	0.00	90.00	100.00	Estimated basis:	-0.35	
Qty Reserved for Feed or Seed:	0	0	0	Target Dollars:	\$326,563	
RP or YP Units:	0	32,500	17,500	Total RP-YP:	50,000	
Number of Units to Sell:	0	45,000	23,750	Total Units to Sell:	68,750	
				# of Review Years:	15	
Sale Type: Put Option	ce Contract	Min/Max				
Click on the sale type above for ar	Reset Update					

^{*}The program assumes pre-harvest cash sales, short Futures hedges (or any other marketing technique with non-delivery risk) of up to 20% on continuous or double crop, 40% on dry land, 50% on semi-irrigated, 60% on irrigated can be made under our Rules of Risk review. Please check each "sale type" listed above that you will consider using as a part of your marketing plan.

Actual Marketing Plan Strategies Completed

		(A)	(B)	(C)	(D)	(E) Units	(F)	(G)	(H)
Date	Sale Type	Cash Sale Units	Hedged Units	Price per Unit	Total Dollars Received	Unsold or Hedged	Target \$	New Target per Unit	% of Total
8/31/2012	Cash Sale	10,000	0	\$6.10	\$61,000	58,750	\$265,563	\$4.52	14.5%
Notes:	Elevator Contract # 1						E	Edit De	elete
2/14/2014	Cash Sale	0	0	0					
Notes:	maximum of 45 characters							A	dd
Summary To	tals	10,000	0	\$6.10 Average	\$61,000	58,750	\$265,563	\$4.52	14.5%

Planned Marketing Strategies

Order	Sale	Market	Plus	Cost	Target	% of	
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Date	Sale Type	Units	Price	Basis(-)	(if any)	Price	Total
2/14/2014	Cash Sale	10,000	\$4.90	\$0.00	\$0.00	\$4.90	14.5%
Notes:	Offered to Elevator A				Sold!	Edit	Delete
2/14/2014	Put Options Order	20,000	\$5.20	-\$0.35	\$0.25	\$4.60	29.1%
Notes:	Order Placed Broker A				Sold!	Edit	Delete
2/14/2014	Cash Sale	0	0	0	0		
Notes:							Add
	maximum of 45 characters						7100

Odds of Success of Planned Marketing Strategies from February 14, 2014 to the end of the Sale Month

						Current	Futures	Target Probability		Move Probability	
	Sale Month	Cash Target Price	Cash Basis	Other costs	Futures Target Price	Dec - 14 Futures	Move Needed	Last 15 Years	Similar Years	Last 15 Years	Similar Years
Target	Nov	\$4.75	(\$0.35)	\$0.00	\$5.10	\$4.58	\$0.52	33.3%	40.0%	53.3%	60.0%
Planned	Nov	\$4.90	(\$0.35)	\$0.00	\$5.25	\$4.58	\$0.67	33.3%	40.0%	40.0%	60.0%
Planned	Nov	\$4.60	(\$0.35)	\$0.25	\$5.20	\$4.58	\$0.62	33.3%	40.0%	40.0%	60.0%
Vou will roo	oivo on on	acil alort when o	no of your t	argoto io at c	r within CO OF	of boing rooch	od				

You will receive an email alert when one of your targets is at or within \$0.05 of being reached.

Based on your cash price of \$4.15 on 2/11/2014 times the unsold units of 58,750, your potential income is \$21,749 below your target dollars of \$326,563

If your actual marketing is combined with the planned marketing strategies and the remaining production is sold at your cash target price you would arrive at total dollars of \$338,563.

This would be \$12,000 over your target dollars. Your average price would be \$4.92.

Target Order Summary Total:	44%
Combined Sales and Orders:	58%

Similar Years

The Years considered **Similar** are: 1998, 2005, 2008, 2009, 2010

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